

BOROUGH OF DEAL

NOTICE TO PROSPECTIVE VENDORS

RENTAL OF BEACH UMBRELLAS AND CHAIRS AT THE OCEANFRONT WITHIN THE BOROUGH OF DEAL

TAKE NOTICE, that the Borough of Deal is seeking proposals, pursuant to the competitive contracting process set forth in N.J.S.A. 40A:11-4.1(j), from interested vendors who will offer beach umbrellas and chairs to the public, on a rental basis, on the Borough's beaches, extending from Roosevelt Avenue southward to the Hathaway Avenue, including the W. Stanley Conover Pavilion and the Deal Casino, during the summer season of 2021. All proposals shall be subject to the following requirements:

1. Proposals must be received on or before 10:00 a.m. prevailing time on Wednesday, March 31, 2021, in order to be considered. All proposals shall be delivered to the attention of the Borough Administrator, Stephen Carasia, at Borough Hall, 190 Norwood Avenue, Deal, N.J., 07723. All proposals shall be submitted in a sealed envelope and shall bear the words "Proposal for Beach Umbrellas and Chairs" written conspicuously on the front exterior of the envelope. Proposals shall be opened, read aloud and recorded at 10:00 a.m. prevailing time on Wednesday, March 31, 2021. No proposals shall be considered if received after that time. It is the vendor's responsibility to ensure that delivery of the proposal is made to the Borough Administrator, in a timely manner.
2. The term of the contract shall start no later than Friday, May 28, 2021 and shall extend through Sunday, September 19, 2021 for the 2021 summer season, with an option to renew the contract for four (4) additional years. The option period for the four (4) additional years shall cover the summer seasons of 2022 and through 2025 (extending from the Friday of Memorial Day weekend through September 30th of each year). Exercise of the option to renew shall be subject to the mutual agreement of both parties. The life of the entire contract shall not exceed the summer seasons of five (5) years.
3. The storage of all beach umbrellas and chairs associated with this contract shall be subject to the prior approval of the Borough. This shall include the storage area(s) involved, the type(s) of facility (ies), and any other associated issues.
4. The successful vendor shall be required to deposit with the Borough Administrator a ten percent (10%) deposit (based on the vendor's 2021 proposal price), which shall be in cash or by certified check, by the end of the business day on Wednesday, March 31, 2021.
5. The balance of the contract price (which is the amount of the proposal less the deposit above), shall be paid at the time of the contract execution. Said balance shall be paid in cash or by certified or bank check.
6. The successful vendor must execute a written contractual Agreement with the Borough, which Agreement shall be in a form satisfactory to the Borough Attorney, within ten (10) business days after acceptance of the proposal by the Board of Commissioners.

7. The successful vendor must provide comprehensive general liability insurance coverage in the amount of \$2,000,000.00 and shall name the Borough as an additional insured on its policy. This requirement, and all other requirements, shall be specified in the written contractual Agreement between the parties.
8. The Board of Commissioners of the Borough of Deal reserve the right to reject all proposals, in the sole discretion of the Borough, and to waive any minor nonmaterial defects when it may be in the best interests of the Borough to do so.
9. Any questions regarding the requirements associated with submission of a proposal may be directed during regular business hours, prior to the opening of the proposals, to the Borough Administrator, Stephen Carasia, by email at administrator@dealborough.com or by telephone number (732) 531-1454.